



Company Background

Alcas Corporation is the parent company of CUTCO Cutlery, Vector Marketing, CUTCO International and KA-BAR Knives. Originally part of ALCOA Corporation, Alcas was created in 1948 as a joint venture between ALCOA and Case Cutlery. The company began manufacturing kitchen cutlery under the CUTCO brand name in 1949 at its headquarters in Olean, NY. At the time, the products were marketed exclusively by Wear-Ever Inc. directly to consumers in the convenience of their homes.

Alcas has since evolved...

- 1972 ALCOA purchases Case Cutlery's shares of Alcas. Alcas becomes wholly-owned by ALCOA
An improved Universal Wedge-lock handle is added to CUTCO products
- 1982 Alcas management team purchases the company from ALCOA in a management buyout
- 1985 Alcas acquires Vector Marketing Corporation, establishing it as Alcas' wholly owned CUTCO marketing subsidiary in the United States
- 1990 Vector Marketing expands into Canada
- 1996 Alcas acquires KA-BAR Knives Inc.
- 1999 CUTCO marks its 50th anniversary
- 2001 CUTCO opens a Visitors Center next to its corporate headquarters
- 2004 Alcas acquires Schilling Forge Inc., in Syracuse, N.Y., a small, privately held supplier of customer forgings

Today...

CUTCO continues to be sold directly to customers in the convenience of their homes by authorized Vector sales representatives, most of whom are college students.